

MINUTES OF THE HARDYSTON TOWNSHIP ECONOMIC DEVELOPMENT ADVISORY COMMISSION MEETING HELD JULY 12, 2011

CALL THE MEETING TO ORDER: Chairman Carl Miller called the meeting to order at 7:30 p.m.

STATEMENT OF COMPLIANCE: Pursuant to the Open Public Meetings Act, Chapter 231, P.L. 1975, adequate notice as defined in section 3D of Chapter 231 P.L. 1975 has been made to the New Jersey Herald and is posted on the bulletin Board at the Hardyston Township Municipal Building.

ROLL CALL:

Ken Kievit – Excused
Stanley Kula – Present
Terry Johnson – Present
Bill Repasy – Present
Carl Miller – Present

APPROVAL OF MINUTES:

Minutes of the Hardyston Township Economic Development Advisory Commission Meeting Held June 13, 2011: A motion to approve was made by Stanley Kula and seconded by Terry Johnson with correction. The motion carried.

OLD BUSINESS: Hardyston Township 250th Anniversary Celebration

1. Commission members discussed updates of plans for the 2012 celebration event. No actual date has yet to be determined; September 8th or 22nd are being considered. Commissioners and the Anniversary Committee are trying to come up with a date that will not conflict with various 5K meets within the County during September. Terry Johnson is getting all publicity ready to go as soon as a definitive date is set.
2. Members concur picking a date is central at this time for promotional purposes at such events as the Sussex County Fair as well as moving forward with banners, website publicity, etc.
3. It was also pointed out that Ed Zinck, Parade Chairman, may not be available on either September dates due to previous commitments. Members agreed he is a key figure for the event.
4. A discussion was led by Stanley Kula pertaining to the banners. We will be purchasing light pole banners that will be hung along the parade route. Mr. Kula has contacted Acme Lingo for additional information. The banner will have our anniversary logo with open space below for a business sponsor's name. Mr. Kula indicated he would prepare a paper template to show business owners what the final banner would be. EDC would outlay initial monies to order the banners and subsequently recover funds from each vendor. Confirmation from Marianne Smith of availability of funds from EDC/Celebration budgets is also needed.

5. Carl Miller has contacted a carpet manufacturer to get pricing and details on purchasing a new 4' x 6' Township mat on which the 250th logo would be imprinted.

NEW BUSINESS: Website Additions

Commission members were distributed a memo dated July 12, 2011 from Township Manager, Marianne Smith, outlining additions/expansions she would like to see on our website including information on Grants, Shared Services and the Solar Project. All members agreed on the importance of transparency of municipal matters and spending to make residents aware of Hardyston's efforts in areas of cost saving. Terry Johnson proofread Ms. Smith's dialogue drafts for corrections. Bill Repasy suggested putting each category as a "widget" on the home page and then placing permanently within the site. He will contact Ms. Smith to finalize. Update and further discussion will be on the agenda for next month. A copy of the memo was faxed to Mr. Kievit.

BILLS: A motion to recommend that the Economic Development Advisory Commission pay the below listed bill was made by Stanley Kula and seconded by Terry Johnson. All were in favor.

Invoice # 248 Franklin-Hardyston Area Chamber Council \$40.00

CORRESPONDENCE: There was no correspondence to review.

DISCUSSION: Commissioners discussed updating photos on the website home page. Members would like an ongoing update to keep the site from going stale. Terry Johnson suggested using simple shots of historic sites.

Ms. Johnson also proposed the possibility of creating a Hardyston map, imprinting our logo, to use as a blanket to exhibit Township pictures for the Anniversary and any events thereafter.

PUBLIC PARTICIPATION: There were no public participants.

ADJOURNMENT: Having no further business, a motion to adjourn was made by Stanley Kula. All were in favor. The motion carried. The meeting was adjourned at 8:00 p.m.

Respectfully submitted,

Arlene Fleming