

MINUTES OF THE HARDYSTON TOWNSHIP ECONOMIC DEVELOPMENT ADVISORY COMMISSION MEETING HELD AUGUST 9, 2010

CALL THE MEETING TO ORDER: Chairman Carl Miller called the meeting to order at 7:30 p.m.

STATEMENT OF COMPLIANCE: Pursuant to the Open Public Meetings Act, Chapter 231, P.L. 1975, adequate notice as defined in Section 3D of Chapter 231 P.L. 1975 has been made to the New Jersey Herald and is posted on the Bulletin Board at the Hardyston Township Municipal Building.

ROLL CALL:

Stanley Kula – Present
Terry Johnson – Present
Ken Kievit – Present
Carl Miller – Present

OTHERS PRESENT Bill Repasy, Webmaster; and Anne-Marie Wilhelm, Commission Secretary

APPROVAL OF MINUTES:

Minutes of the Hardyston Township Economic Development Advisory Commission Meeting Held June 14, 2010: A motion to approve was made by Stanley Kula and seconded by Terry Johnson. Roll Call: Stanley Kula – yes; Terry Johnson – yes; Carl Miller – yes. The motion carried.

Minutes of the Joint Franklin Borough Economic Development Committee and Hardyston Township Economic Development Advisory Commission Held July 8, 2010: A motion to approve was made by Ken Kievit and seconded by Stanley Kula. Roll Call: Stanley Kula – yes; Terry Johnson – yes; Ken Kievit – yes; Carl Miller – yes. The motion carried.

OLD BUSINESS: Website Review — Commission members complimented Mr. Repasy on the revised home page format and the progress made to-date. The group then reviewed the status of the site's development utilizing a table prepared by Mr. Repasy. Participants affirmed the following:

- PDF files should be prefaced by a descriptive narrative summarizing the file's contents. Mr. Repasy agreed to prepare a list of the site's PDF files.
- Terry Johnson volunteered to edit pages in the interest of achieving formatting consistency, grammatical accuracy, and a uniform stylized finish. The group

agreed to table further discussion of the editorial function until the completion of the site's structural framework.

- Group members agreed that updates to the homepage's centered photo gallery should be synchronized to allow for the exhibition of Hardyston's seasonal landscapes.
- Group members discussed the calendar and agreed that utilizing multiple calendars distinguished by their respective department, function, or event data may increase the strength of the site's organizational structure allowing for increased fluidity and faster search results.
- Group members agreed that an EDC icon on the homepage would be useful to serve as a direct link to the Township's economic development and land use department resources. Members discussed the EDC page and agreed that bundling HTMUA, Planning Board, Zoning Board, and EDC minutes together with the Master Plan, Stormwater Management Plan, Land Use Procedures documents, and tax assessment information may increase the efficiency of the site by providing an internal hub to serve the site selection and developer based inquiries that are often forwarded by the business community.
- Group members agreed to change the "Our Town" menu heading to "Township Resources."
- Mr. Repasy agreed to submit documentation confirming Hardyston Township's ownership of the site.
- Group members acknowledged that the homepage's Hardyston Township logo could not be moved or resized without altering the layout of the page.

Group members reviewed the marketing brochure and agreed to further discuss modeling the site's tab layout to the brochure's inserts.

NEW BUSINESS: There was no new business.

BILLS: There were no bills scheduled for review.

CORRESPONDENCE: There was no correspondence to review.

DISCUSSION: Please see above.

PUBLIC PARTICIPATION: There were no public participants.

ADJOURNMENT: Having no further business, a motion to adjourn was made by Stan Kula. All were in favor. The motion carried. The meeting was adjourned at 9:10 p.m.

Minutes respectfully submitted by:

/s/ Anne-Marie Wilhelm

Anne-Marie Wilhelm

Hardyston Township Land Use Administrator