

MINUTES OF THE HARDYSTON TOWNSHIP ECONOMIC DEVELOPMENT ADVISORY COMMISSION
SPECIAL MEETING HELD MARCH 29, 2010

CALL THE MEETING TO ORDER: Chairman Carl Miller called the meeting to order at 7:30 p.m.

STATEMENT OF COMPLIANCE: Pursuant to the Open Public Meetings Act, Chapter 231, P.L. 1975, adequate notice as defined in Section 3D of Chapter 231 P.L. 1975 has been made to the New Jersey Herald and is posted on the Bulletin Board at the Hardyston Township Municipal Building.

ROLL CALL:

Stanley Kula – Present
Terry Johnson – Present
Carl Miller – Present

OTHERS PRESENT: Jeff Stabile, IT; Bill Repassy, Webmaster; Marianne Smith, Township Manager; and Anne-Marie Wilhelm, Commission Secretary

APPROVAL OF MINUTES:

Minutes of the Hardyston Township Economic Development Advisory Commission Meeting Held February 8, 2010: A motion to approve with a correction was made by Stanley Kula and seconded by Terry Johnson. Roll Call: Stanley Kula – yes; Terry Johnson – yes; Carl Miller – yes. The motion carried.

OLD BUSINESS: Website Review — Messrs. Stabile and Repassy provided an overview of the township website's technical elements. Participants discussed the site's traffic data, which identified high user interest in the township's directory, program, and sports schedule pages. Township Manager Smith stated she has heard good feedback about the website and set the project's budget at \$8,000 - \$10,000.

Commission members discussed the overhaul of the site's image and agreed that the township brochure would serve as the design model for the website. Consultants Stabile and Repassy led a review and discussion of various website style, structural, and mechanical elements. Mr. Stabile noted that the site is hosted by another entity and there is ample room for expansion.

Following discussion, Mr. Repassy agreed to prepare a preliminary website design as well as a cost study and present same at the May 10, 2010 meeting. It was noted that the cost study would include the Commission's wish list items, notably the incorporation of more graphics and a community calendar.

NEW BUSINESS: There was no new business scheduled.

BILLS: Commission members were advised of fees paid to the New Jersey Herald for publication of a legal notice in accordance with the Open Public Meetings Act.

CORRESPONDENCE: There was no correspondence to review.

PUBLIC PARTICIPATION: There were no public participants.

ADJOURNMENT: Having no further business, a motion to adjourn was made by Stan Kula. All were in favor. The motion carried. The meeting was adjourned at 8:45 p.m.

Minutes respectfully submitted by:

/s/ Anne-Marie Wilhelm

Anne-Marie Wilhelm

Hardyston Township Land Use Administrator