

**MINUTES OF THE HARDYSTON TOWNSHIP ECONOMIC DEVELOPMENT COMMISSION MEETING HELD JANUARY 9, 2006**

**CALL THE MEETING TO ORDER:** Chairman Miller called the meeting to order at 7:45 p.m.

**STATEMENT OF COMPLIANCE:** Pursuant to the Open Public Meetings Act, Chapter 231, P.L. 1975, adequate notice as defined in Section 3D of Chapter 231 P.L. 1975 has been made to the New Jersey Herald and is posted on the Bulletin Board at the Hardyston Township Municipal Building.

**ROLL CALL:**

Michael Aratingi – Present  
Stanley Kula – Present  
Donna Holden – Present  
Nick Elyash – Present  
Michael L. Hallacker, D.C., – Present  
Carl Miller – Present

**OTHERS PRESENT:** Anne-Marie Wilhelm, Secretary

**APPROVAL OF MINUTES:**

**Minutes of the December 12, 2005 Meeting of the Hardyston Township Economic Development Commission:** A motion to approve was made by Stanley Kula and seconded by Michael Aratingi. There was no further discussion. Roll Call: Michael Aratingi – yes, Stanley Kula – yes, Donna Holden – yes, Nick Elyash – yes, Michael L. Hallacker, D.C., - yes, Carl Miller – yes. The motion carried.

**OLD BUSINESS:**

11. **Business Map Brochure:** Commission members were informed that the matter had been referred to Kevin D. Kelly, Esq., and was being reviewed by law enforcement authorities. Members reviewed legal correspondence in this matter.
12. **Business Listing – Data Base:** Commission members were informed that the design of the display area and the possibility of a smart board bulletin system was being reviewed by Township management. Further discussion of the matter was carried.
13. **Bylaws Review** – Discussion was carried to the next regular meeting.

- 14. Hardyston Township Website Review:** Commission members reviewed the Hardyston Township Economic Development Commission Mission Statement and directed that the final copy inserted below be posted on the Township's website.

## **ECONOMIC DEVELOPMENT COMMISSION**

Chairman: Carl Miller

Meetings: 7:30 p.m. on the second Monday of the month at the Municipal Building

Telephone: 973-823-7020

The Hardyston Township Economic Development Commission, which is composed of volunteer Hardyston residents, assists in attracting new business and industry as well as retaining established businesses. Our mission is to maintain the quality of life of our residents by stabilizing and expanding our local tax base. The commission is eager to meet with prospective businesses and help guide them through the process of locating in our town. The commission also meets periodically with the Franklin Borough Economic Development Committee and jointly hosts our Business Appreciation Breakfast as well as other activities.

For further information, please contact Anne-Marie Wilhelm in the Hardyston office at 973-823-7020 ext. 9408.

**NEW BUSINESS: 2006 Business Appreciation Breakfast** – Carl Miller informed the commission that Council members feel that joint endeavor with the Franklin Borough Economic Development Committee is a good thing to do. Commission members agreed and reviewed the following outline provided by Carl Miller. Comments were noted as follows:

### **JOINT HARDYSTON/FRANKLIN BUSINESS APPRECIATION BREAKFAST**

11. Set approximate date and time
  - a. Previously second week of November: *Commission members agreed on third week: 11/15/06*
  - b. Set up tentative breakfast agenda: *Franklin to construct*
12. Arrange for a host facility
  - a. Work out menu for breakfast: *Franklin to arrange*
13. Decide on guest speaker and topic: *Commission members agreed that the number of speakers should be limited to two. It was suggested that the speakers focus*

- on the growth in each town, perhaps a discussion of Main Street and Crystal Springs Town Center.*
14. Determine Master of Ceremonies: *Commission members agreed that Carl Miller would serve as master of Ceremonies.*
  15. Prepare breakfast program flier
    - a. Edit previous breakfast program. *Commission members agreed that Renee of Franklin would prepare the flier.*
    - b. Print fliers
  16. Prepare list of invitees
    - a. Businesses from both towns
  7. Insure business names and addresses are correct: *Commission members agreed that Nick Elyash would prepare a Hardyston Township list.*
    - a. Town officials
  8. Prepare invitation letter: *Commission members agreed that Franklin would prepare the invitations. Carl Miller agreed to contact Jim Kilduff to obtain business list information.*
  9. Prepare press release: *Michael Aratingi agreed to prepare the release. Commission members agreed that early contact, invitations, calls, and personal invitations would possibly increase attendance. Anne-Marie Wilhelm agreed to ask if invitations could be enclosed in the tax mailings.*
    17. local newspapers
    18. radio/TV
  10. Do we want to have door prizes? *Nick Elyash agreed to solicit and work on a prize list.*
    - a. solicit prize donations
    - a. decide on how prizes are awarded
  11. Prepare business questionnaires: *Commission members that Sayla Weekly of Franklin would prepare the questionnaires. Anne-Marie Wilhelm agreed to ask Township management about a separate phone line for the EDC. This would enable callers to leave responses for website address postings and the breakfast registration.*
    - a. decide on questions
    - b. print quantity of questionnaires

**12.** Do we want to have some sort of display? (previously, we had antique photos)  
*Commission members agreed that Betty Allen of Franklin would prepare the display.*

**13.** Figure out what we missed! *Donna Holden agreed to work on the greeting table and the nametags.*

**2006 Business Community Outreach – Tour Schedule:** Anne-Marie Wilhelm agreed to review approvals for scheduling in the spring.

**BILLS:** There were no bills to review.

**CORRESPONDENCE:** There was no general correspondence to review.

**DISCUSSION:** Commission members discussed the possibility of meeting with Franklin's EDC prior to April. Carl Miller agreed to contact Mr. Kilduff to discuss the matter.

**PUBLIC PARTICIPATION:** There were no members of the public present.

**ADJOURNMENT:** Having no further business, a motion to adjourn was made by Stanley Kula and seconded by Michael Aratingi. All were in favor. The motion carried. The meeting was adjourned at 9:00 p.m.

Minutes respectfully submitted by:

Anne-Marie Wilhelm  
Commission Secretary