

HARDYSTON TOWNSHIP ECONOMIC DEVELOPMENT COMMITTEE

Minutes of the Workshop Meeting of April 9, 2001

The meeting was called to order by Chairman Miller at 7:45 p.m. A roll call of the membership indicated the following: Present- Chairman Miller, Vice Chairman Cicerale, and Mr. Eisenecker. Mayor Lasinski, Marianne Smith, Scott McNeil of the Communications Factory Inc., and Anne-Marie Wilhelm were also present.

OLD BUSINESS

Scott McNeil discussed potential locations for taking photographs that would be included in the brochure and business map. The content of the brochure inserts and colors of the business map and brochure were reviewed as well. Mr. McNeil agreed to produce a prototype for the committee's review.

Upon receipt of the Deputy Manager's report, committee members discussed the cost of the brochure, business map, and trade booth. The budget and project cost offsetting via advertising were addressed. An advertising strategy will be developed after review of the prototype.

DEPUTY MANAGER'S REPORT

Marianne Smith, Deputy Manager, gave an accounting. She reported that the EDC Budget increased 30% this year to \$6,500. Ms. Smith gave a breakdown of expenditures.

APPROVAL OF THE MINUTES OF THE MARCH 12, 2001 MEETING

A motion was made to approve the minutes of the March 12, 2001 meeting by Mr. Cicerale and seconded by Mr. Eisenecker. All were in favor. The motion carried.

ADJOURNMENT

A motion to adjourn was made by Mr. Cicerale and seconded by Mr. Eisenecker. All were in favor.

Minutes prepared by:

Anne-Marie Wilhelm